



Driving local agricultural products from self-sufficient production to creative economy

3 – 26 November 2020

Closing date for application: 17 August 2020

TICA: Thailand International Cooperation Agency

is a national focal point for Thailand's international development cooperation. TICA was established in 2004 to realize Thailand's aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity-building and human resources development programs. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand's commitment to be a relevant partner in global agendas including the 2030. Agenda for Sustainable Development.

AITC : Annual International Training Course

was initiated in 1991 as a framework in providing short-term training for developing partners. Today, the AITC remains one of TICA's flagship programs. It offers not only a training experience, but also a platform in exchanging ideas and establishing professional network among participants from across the developing world. Aiming at sharing Thailand's best practices and experience to the world, the AITC training courses focus on development topics of our expertise currently categorized under five themes namely; "Sufficiency Economy Philosophy" or SEP, Food security, Public Health, Climate Change, and other topics related to Sustainable Development Goals (SDGs).

Faculty of Agriculture, Khon Kaen University,

as situated in the region with harsh environment, has long experiences, more than 50 years, working with poor small-scale farmers. The knowledge based on SEP has been implemented in every aspect of agricultural production. Under a changing world, Faculty of Agriculture are fully aware that conventional practice solely may not be able to alleviate poverty of farmers, therefore, bridging creative agriculture, together with SEP is always our focus. Authentic experiences of ours can be good examples and can inspire participants worldwide.

AITC Theme : SEP

was bestowed by His Majesty the King Bhumibol Adulyadej. Application of the philosophy has contributed to the balanced and stable development from individual, family and community to society by developing the ability to cope with changes arising from extensive and rapid change in the material, social, environment and cultural conditions. Application of SEP in agricultural fields can be related to three main issues including economy, natural resource and environment, and technology. Application of SEP in driving agricultural products from self-sufficient production and household consumption to be in a position of new market of creative economy may yield small-scale farmers more competitive and subsequently higher income and sustainability.

Course Objectives

The training aims to;

- To provide concept of SEP, academic knowledge on modern business management, logistics and supply chain management, digital marketing concept and strategy
- To get participants acquainted with examples on driving agricultural products from self-sufficient production and household consumption to creative economy by applying SEP.
- To provide opportunities for participants to gain new knowledge, experience and inspiration from Thai researchers, Thai farmers, and leaders of Small and Micro Community Enterprise (SMCE) who are able to promote and moving local agricultural products from self-sufficient production and household consumption to creative economy.
- To provide study tour, SMCE, and farm visits for participants leading to moving local products to creative economy.
- To share experience among participants on how to make local products more competitive.

Assignment and Evaluation

- In-class participation.
- Submission and presentation of “Country Report” Success factors in driving local products to high end market or niche market and value added in local agricultural products: A case study of participant’ s country
- Report - on a possible application of the SEP to their respective countries/territories
- Project Assignment – Submission and presentation of group and individual project assignments Training Assignment
- Reading Assignment
- Attendance – Participants are required to attend all activities organized during the course. TICA reserves the rights to revoke its fellowship offered or take appropriate action in case a participant is in attendance of less than 90 percent of the training hours.

Course Outline

Topics of the training are;

- Agricultural Systems in sufficient economy and low input agriculture; SEP concepts
- Making small-scale farmers more competitive and resilience through bridging SEP and creative economy; Application of SEP on small-medium scale financial management and marketing issues.
- Local agricultural products, production and utilization; Genetic resources management for sustainable production: current, and future, Farmer organizations to promote agricultural products
- Application of the SEP and creative agriculture on production technology and other technological issues; Application of creative agriculture in food production, landscape and environmental management, ecotourism, green energy and green cities.

Course Methodology

Training methodologies to be used during this training course include;

- Lecture
- Group discussion
- Individual and group assignment
- Study Trips/Field Trips

Participant Criteria

Candidates must possess qualifications as specified in “Guideline for Thailand’s Annual International Training Course Programme” No.2 “Qualifications” and currently working with at least five-year experience in community/rural development or relevant fields.

Application

- Candidate must be nominated/ endorsed by their respective governments of the eligible countries/ territories by the closing date of application.
- Complete nomination documents must be submitted to TICA through the Royal Thai Embassy/ Permanent Mission of Thailand to the United Nations/ Royal Thai Consulate-General accredited to eligible countries/ territories.

(See “list of Eligible Countries” for more information)

Number of Participants

20 persons

Terms of Awards

For AITC Eligible Countries – AITC Training Fellowship* include training fee, return economy-class, airfare, accommodation, allowance, insurance, airport transfer and social programme.

For Non – AITC – Eligible Countries – AITC Training Fellowship* include training fee, accommodation, allowance, insurance, airport transfer and social programme.

*Subject to rates and conditions established by TICA.

Training Institute and Venue

Accommodation: Hotel in town (To be arranged)

Faculty of Agriculture, Khon Kaen University

Selection and Confirmation

- Particular attention shall be paid to the candidates’ background, their current position, and practical use they expect to make of the knowledge and experience gained from training on the return to their position.
- Selection of participants is also based on geographical distribution and gender balance.
- Successful applicants will be informed approximately 4 weeks before the beginning of training course.
- Successful participants must return duly completed and signed acceptance form by the deadline to confirm their participation in the program.

Contact

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For more information on qualifications, application forms, and application procedures, please visit our website at <http://www.tica.thaigov.net/main/en/information/73803-Annual-International-Training-Course.html>

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