



Integrated Natural Resources Management for Sustainable Tourism and Marketing Strategies

2 – 22 July, 2020

Closing date for application : 1 May 2020

TICA : Thailand International Cooperation Agency

is a national focal point for Thailand's international development cooperation. TICA was established in 2004 to realize Thailand's aspiration to be a contributor of development cooperation. Believing that global challenges are best addressed by international cooperation and global partnership, today we continue to strengthen our contribution to achieve global development agenda through various capacity-building and human resources development programmes. In response to the recent changes in the global landscape of development cooperation, especially through the concept of South-South and Triangular Cooperation, TICA continues to realign our focuses in order to deliver Thailand's commitment to be a relevant partner in global agendas including the 2030 Agenda for Sustainable Development.

AITC : Annual International Training Course

was initiated in 1991 as a framework in providing short-term training for developing partners. Today, the AITC remains one of TICA's flagship programmes. It offers not only a training experience, but also a platform in exchanging ideas and establishing professional network among participants from across the developing world. Aiming at sharing Thailand's best practices and experience to the world, the AITC training courses focus on development topics of our expertise currently categorized under five themes namely; “**Sufficiency Economy Philosophy**” or **SEP**, **Food Security**, **Public Health**, **Climate Change**, and **Other topics related to Sustainable Development Goals (SDGs)**.

Faculty of Environment and Resources Studies Mahidol University

Faculty of Environment and Resources Studies, Mahidol University was founded in 1978 as a successor of the environment education, research project and certainly reaches its aim for sustainable development. The faculty's vision is to be a renowned institution of Asia in cultivating sustainable nature and society and main mission is to develop teaching, research and academic service qualities, and to cultivate environmental ethics in order to reach sustainable environment and society.

AITC Theme : SDGs

This training course falls under the AITC theme – “Other topics related to Sustainable Development Goals (SDGs)”. We believed that each SDGs is designed to address specific challenges that by nature have no boundaries. Therefore, all goals can be achieved through cooperation, be it a government or private, or capacity building or human resources development

Course Objectives

This training course aims at sharing techniques for the development of sustainable tourism and integrated management of natural resources will be disseminated. At the end of this course, participants are expected to;

- Understand concepts and principles knowledge of integrated natural resources management for sustainable tourism and marketing strategies management
- Be able to enhance practical knowledge, technology and skills through field visits and places with sustainable tourism.

Course Methodology

Training methodologies to be used during this training course include;

- Lecture
- Workshop discussion
- Field visit

Assignment and Evaluation

- In-class participation.
- Advance assignment - Submission and presentation of “Country Report” which include information regarding the current situation on climate change issues, country policy related to climate change planning, vulnerability, impact, adaptation and the best practices related to climate change in participant’s respective country.
- Attendance - Participants are required to attend all activities organized during the course. TICA reserves the rights to revoke its fellowship offered or take appropriate action in case a participant is in attendance of less than 90 percent of the training hours.

Course Outline

This training course covers focuses on advanced clean technology and innovation for sustainable tourism, low carbon tourist, agro-tourism, monitoring, control and evaluation for tourist projects. The topics of training are such as;

- Introduction to the Integrated Natural Resources Management for Sustainable Tourism and Marketing Strategies
- Compensation and mitigation policy for tourist activities
- Low Carbon Tourist Destination
- Carbon etic science scenarios for sustainable tourism
- Reduction, reuse and processing for organic products in Agro ecotourism
- Clean technology and innovation for sustainable tourism
- Integrated Natural Resources Management
- Climate-Smart Agriculture
- Agro industrial Tourism
- Tourism management in favor of climate-smart systems
- Genetic resources for food and tourism
- Energy management for sustainable tourism

Participant Criteria

Candidates must possess qualifications as specified in “Guideline for Thailand’s Annual International Training Course Programme” No. 2 “Qualifications” as well as following qualifications;-

- Currently working more than two-year experience in relevant fields.
- Graduated to bachelor degree or higher degree in relevant fields.
- Less than 40 years old of age, in good health and be able to physically carry out field visits.
- Good command in English.

Application

- Candidates must be nominated/ endorsed by their respective governments of the eligible countries/territories as well as Andorra, Austria, Belgium, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holy See, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland, The former Yugoslav Republic of Macedonia, United Kingdom and United States.
- Complete nomination documents must be submitted to TICA through the Royal Thai Embassy/ Permanent Mission of Thailand to the United Nations/Royal Thai Consulate-General accredited to eligible countries/territories.

(See "List of Eligible Countries" for more information)

Number of Participants

20 persons

Training Institution and Venue

Faculty of Environment and Resource Studies,
Mahidol University,
999 Phutthamonthon 4 Rd.,
Salaya, Phutthamonthon,
Nakhon Pathom, 73170 THAILAND.
Website: www.en.mahidol.ac.th

Selection and Confirmation

- Selection of participants will be given priority to applicants from OSCE participating states.
- Particular attention shall be paid to the candidates' background, their current position, and practical use they expect to make of the knowledge and experience gained from training on the return to their positions.
- Selection of participants is also based on geographical distribution and gender balance.
- Successful applicants will be informed approximately 4 weeks before the beginning of training course.
- Successful applicants must return duly completed and signed acceptance form by the deadline to confirm their participation in the programme.

Terms of Awards

For AITC Eligible Countries - AITC Training Fellowship* include training fee, return economy-class, airfare, accommodation, allowance, insurance, airport transfer and social programme.

For Non-AITC-Eligible Countries - AITC Training Fellowship* include training fee, accommodation, allowance, insurance, airport transfer and social programme.

* Subject to rates and conditions established by TICA

Contact

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For more information on qualifications, application forms, and application procedures, please visit our website at <http://www.tica.thaigov.net/main/en/information/73803-Annual-International-Training-Course.html>

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